

# 2007-08 WSO/WCA AD RESERVATION FORM

Please print clearly and check all boxes that apply.

TODAY'S DATE \_\_\_\_/\_\_\_\_/\_\_\_\_07\_\_

I WILL BE ADVERTISING IN THE FOLLOWING PROGRAM[S]:

WSO 6,000 REACH     WCA 4,000 REACH     BOTH [WSO AND WCA] 10,000 REACH

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PAYMENT BY:  CHECK [enclose with form & mail]

CREDIT CARD [fill out below & mail]

VISA     MASTERCARD     AMEX     DISCOVER

NAME ON CARD \_\_\_\_\_

BILLING ADDRESS ON CARD \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CREDIT CARD # \_\_\_\_\_

EXPIRATION DATE \_\_\_\_/\_\_\_\_/\_\_\_\_

Credit card payments over the phone can be taken, or, go to **KingaDesign.com** and hit the **PAY HERE** button.

Please fill out completely and send this reservation form in by **July 31, 2007**. You have until **Aug. 27, 2007** to forward your digital file. **Payment must be made prior to 8/27/07.**

CREDIT CARD PAYMENT

DEADLINES

PAY ADDRESS

Send this reservation form, along with your payment, (checks made to Kinga Design) to:

2007-08 Concert Programs  
c/o Kinga Design & Advertising  
P.O. Box 15393  
Wilmington, NC 28408

**WSO**

I would like to advertise in the 2007-08 Wilmington Symphony Orchestra Program (WSO) with a reach of 6,000.

WSO Ad Rate                      B&W    Color

- 1/4 Page Ad ..... \$285 ....\$335
- 1/2 Page Ad..... \$355.....\$405
- Full Page Ad ..... \$510.....\$560
- Inside Front Cover\* ..... \$895
- Inside Back Cover\* ..... \$870
- Outside Back Cover\* .....\$895

*\*Please call before you pick these — they go really fast!*

**WCA**

I would like to advertise in the 2007-08 Wilmington Concert Association Program (WCA) with a reach of 4,000.

WCA Ad Rate                      B&W    Color

- 1/4 Page Ad ..... \$265 ....\$315
- 1/2 Page Ad ..... \$335.....\$385
- Full Page Ad ..... \$495.....\$540
- Inside Front Cover\* ..... \$895
- Inside Back Cover\* ..... \$870
- Outside Back Cover\* .....\$895

*\*Please call before you pick these — they go really fast!*

**BOTH**

I would like to advertise in both the Wilmington Symphony Orchestra and the Wilmington Concert Association (WSO and WCA) programs with a combined reach of 10,000. Season 07-08

COMBO Rate                      B&W    Color

- 1/4 Page Ad..... \$515.....\$615
- 1/2 Page Ad ..... \$645.....\$725
- Full Page Ad ..... \$925.....\$995
- Inside Front Cover\* ..... \$1,640
- Inside Back Cover\* ..... \$1,590
- Outside Back Cover\* .....\$1,640

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**QUESTIONS? Call Kinga Design 910-792-6160**